



Global Missions
Health Conference

ELEMENTS 2023 CONFERENCE GUIDE

AD SIZES AND MECHANICAL SPECIFICATIONS

Don't miss a great opportunity to reach qualified readers with information about your organization.

We are excited to offer the opportunity for you to advertise in the Elements Conference Guide booklet. It's another way we are able to help you connect with and communicate your message to the healthcare missions-minded attendees of the conference.

The Element Guide provides insight and inspiration on ways to take next steps in medical missions—while providing comprehensive information on how to make the most of this year's conference experience.

- Elements Guides are proven to have a long shelf life, with valuable content and reference information
- Copies are distributed to each attendee at the conference, and at related events throughout the year—to audiences that are specifically interested in wholistic global missions

MATERIALS DUE: SEPT 15, 2023

SEND AD MATERIALS WITH YOUR CONTACT INFO
BY **SEPTEMBER 15, 2023 MATERIALS DEADLINE**

Email PDF files under 10MB to:

GMHC@plowstudio.com

For larger files, use file transfer such as DropBox or WeTransfer and send to same email address.

File Name: Include Organization Name and "2023"

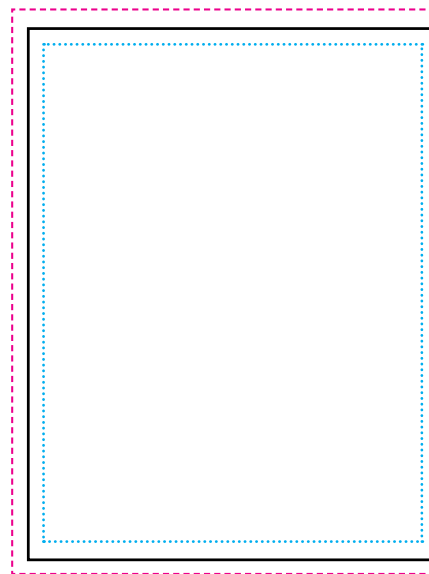
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If you have any production-related questions or if we can be of assistance, please contact our publishing partner:
Plow Studio, karen@plowstudio.com or 502-459-2401

The GMHC reserves the right to reject any ad materials that do not conform to our ethical or publication standards.

Please direct conference-related or payment questions to Valerie Riddle, Southeast Christian Church, 502-253-8069.

DIGITAL AD SIZE:



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Full Page Trim:
8.25"w x 10.875"h

Non-Bleed Ad:
7.25"w X 9.875"h

Bleed Ad:
8.5"w X 11.125"h
Extend image or color 1/8" on all sides beyond the trim size. Keep all critical information within 7.25"w x 9.897"h.

DIGITAL FILE SPECIFICATIONS:

FORMAT: Press-ready PDF files preferred.

We also accept Illustrator .eps files and Photoshop .tif files. Include your organization name and "2023" in the file name.

- * All fonts MUST be embedded
- * CMYK or Grayscale color modes only (No RGB or WEB)
- * All spot colors MUST be converted to CMYK
- * Resolution: 300 DPI for all submitted images and files
- * All full page ads should be centered on a trim size document and have marks indicating trim and bleed, or we will size and position at our discretion. All marks must be outside the trim size.

Publication is not responsible for reproduction of content when files do not conform to the specifications listed.

This year's conference dates are:

November 9-11, 2023

www.MedicalMissions.com

A ministry of Southeast Christian Church

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