



Measurable Sponsor Exposure

Promotional Email Blasts Leading up to GMHC: **15,000–20,000 per email**

Global Missions Health Conference: **Est. 3,500 attendees**

Local Louisville, KY: **30,000+ members of SCC**

The exhibit will be promoted and open to the entire membership of Southeast Christian Church and the local community. Plans are for it to travel to each SCC campus (six campuses across Jefferson County, Southern Indiana, and Elizabethtown).

Exposure on MedicalMissions.com: **500,000 annual users**

Immeasurable Exposure

Total cumulative exposure will be the results of the above, PLUS: media coverage (achieved through PR efforts), online exposure through freelives.MedicalMissions.com; promotion and attendance of the exhibit at hosted locations; social media sharing; collective promotion by all sponsors; and other yet-to-be determined opportunities!