

Help Bring FREE LIVES to People In Communities Across America

FREE LIVES is a traveling experiential exhibit project of the Global Missions Health Conference (GMHC). The GMHC is the largest medical missions conference of its kind in the world. It is an outreach of Southeast Christian Church, and is influenced by a national network of organizations that are leaders in pioneering and facilitating medical missions. The GMHC exists to support the efforts of medical missions-minded professionals and medical students from all walks of life as they seek to care for the physical, mental, and spiritual health of those in need.

Plans for the FREE LIVES exhibit

The exhibit will walk visitors through two distinct human trafficking scenarios—commercial sex trafficking (USA) and labor trafficking (international). Both will be illustrated by a creative multimedia approach of stories and statistics to help visitors learn and understand how, why, and where trafficking occurs. The ultimate goal is to encourage them to “see” ways that they can take action to be part of the solution (awareness, prayer, volunteering, donations to local efforts, etc.)

The FREE LIVES exhibit will debut at the GMHC in November 2018

The GMHC is a three-day intensive national conference offering educational breakout sessions (many accredited for CME), plenary sessions, networking, and exhibit halls. In 2016, an experiential exhibit component was added with the goal to educate attendees about a specific threat to global health (that year’s focus was the refugee crisis; the focus in 2017 was disaster response).

Attendees are a diverse group of medical professionals, pre-med and medical students, career missionaries, representatives from nearly 200 exhibiting organizations and companies—people from across the US and abroad.

Beyond the three-day event, the impact of the Global Missions Health Conference continues year-round through the broader outreach of medicalmissions.com, an online resource that connects, educates, and encourages more than 500,000 member users.

human trafficking takes place locally—in a favorite nail salon or restaurant; in a neighborhood home or popular hotel; on a city street or rural farm

—The Department of State
2018 Trafficking in Persons Report

The benefits of your investment in FREE LIVES are immeasurable

With your support, the impact made beyond the space and time constraints of the conference will be life-changing and will help transform communities. GMHC partners and exhibitors have expressed interest in re-purposing GMHC experiential exhibits to their audiences. This presents an exciting opportunity to create greater awareness of the human trafficking crisis. This is an opportunity too important to ignore. The modest conference budget does not allow for the development of an exhibit designed and engineered for year-long use, travel, and easy set up in a variety of space requirements and conditions. Plus, a traveling exhibit needs to be supported by information and tools to enable hosts to promote and facilitate it effectively. You can help make this happen.

Here’s how your investment will be used

The GMHC leadership has developed the following budget to produce the exhibit and the necessary support and promotional materials that will help make it successful. Southeast Christian Church will subsidize the hosting and promotion of the exhibit at the GMHC, and there are significant volunteer hours committed to help offset costs.

FREE LIVES project budget: \$115,000

Concept and design of exhibit plan, including all multimedia components (graphics, signage, video, etc.); content development and procurement; production and coordination of all materials: \$28,000
Printing of all graphic panels and signage; A/V materials; props, equip.: \$24,000
Construction of compact, travel-able support structure: \$6,000
Production of video walk-through of exhibit at 2018 GMHC: \$5,000
Crates, packing materials, and labeling of all materials for easy setup: \$2,000
Development of set-up instructions/diagrams and requirements and recommendations for effectively hosting the exhibit: \$3,500
Development of freelives.medicalmissions.com website and online tools: \$12,000
Marketing and promotional materials: \$7,500
Exterior canopy tent (available for those who setup outside): \$6,500
Purchase of trailer to store and transport the exhibit: \$12,000
Contingency fund (set aside to cover overages and/or unforeseen costs): \$8,500

The Impact

The FREE LIVES exhibit will initially reach the GMHC community of missions-minded medical professionals and medical students. These are individuals that can positively impact lives of trafficking victims through physical and mental health services.

From there, it will be made available during 2019 to organizations, schools, and any interested and approved group in the country, to raise awareness of human trafficking among their audiences and communities.

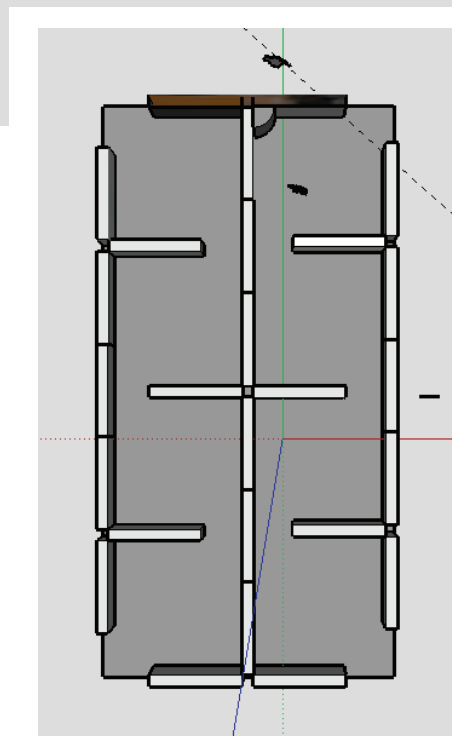


Exhibit Space Plan

- Total Footprint: 51’ L x 26’W x 8’H
- Fully Portable and Easy to Set Up
- Lightweight to Reduce Shipping Costs

Exhibit Experience Plan

- Side A: **Domestic Sex Trafficking**
Overview/Statistics/Stories/Action Steps
- Side B: **International Labor Trafficking**
Overview/Statistics/Stories/Action Steps