

# ServiceReef Features-at-a-Glance



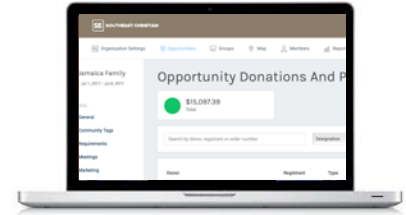
## Event Management

- Dedicated event page
- Set up wizard (step by step)
- Clone events for simple set up
- Security & privacy settings
- Custom application builder
- Master application
- Upload and manage forms
- Time zone support
- Photo & marketing uploads
- Granulated event admins



## Participant Management

- Personal fundraising pages
- Export member database
- Export trip data
- Participant personal dashboards
- Personalized recommendations
- Friends attending (connected Facebook accounts)



## Financial Management

- Stripe integration
- Online donations
- Real time access to fundraising updates
- Personal fundraising page
- Application fees
- Fundraising milestones
- Manual entry options
- Batch import tools
- Anonymous giving options
- Hide donation amounts
- Budget and expense tools



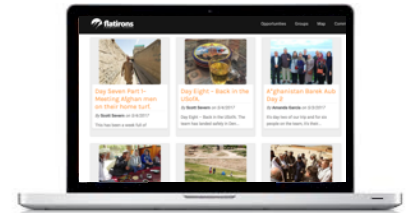
## Communications

- Automated drip emails
- Email sender
- Audience segmentation emails
- Automated donor receipts
- Social share tools
- Social share custom text
- Weekly participant emails
- Weekly team leader emails
- Custom category segmentation
- Annual donor impact report



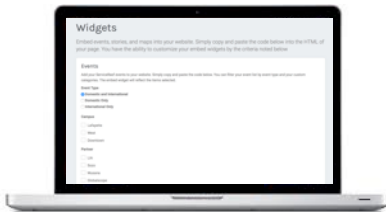
## Organization Management

- Custom categories
- Organization partnerships
- Event reports
- Retention reports
- Demographic reports
- Fundraising reports
- Member database
- Organization branding
- Custom subdomain
- Organization admins



## Stories

- Story tool
- Team blog
- Organization blog
- Stories embed widget for event
- Stories embed widget for organizations
- Automated story alerts to donors
- Story approvals / permissions



## Integration

- Fellowship 1 Integration
- REST API
- HTML snippets for event list
- HTML snippets for map
- HTML snippets for stories
- HTML snippets for donations
- Sign sign on with Facebook
- Social share features



## Mapping Tools

- Automated event mapping
- Embed map to organization website
- Load 10+ mapping points to map
- Map filtering tools
- Display present or past+present events
- Display global impact and reach
- Secure mapping points (internal use only)



## MissionLife

- Native integration with MissionLife tool
- Automated creation of MissionLife profile
- Aggregated feed for church/organization of member activity

COMING LATE 2017

# Trusted by Leading Organizations



## NorthPoint Community Church - GlobalX

Alpharetta, GA - globalx.servicereef.com

### Can you imagine increasing your trip participation by 50% MORE in one year?

Do the quick math in your head... take all the trips and participants from last year and had half of that amount again. Seem daunting? That is exactly the goal that North Point Community Church's mission department, called global(x), undertook in 2017. They wanted to see an increase of participants move from their pews to experience what God could do in the field... in one year... and without adding any staff/volunteers. Seem impossible?

### The results...

The amazing folks at global(x) turned to ServiceReef to help guide them through this transition. Through the first six months of the year, they have already surpassed their total participation from the previous year. Time will tell if they hit this audacious goal and we will keep you posted. However, the partnership and vision of this team to see a tangible impact in people's lives through something they can influence is inspiring... even to us, who get to hear all of your amazing stories each and every week. Your goals become our goals and we never cease striving to improve the ServiceReef tools to help you succeed.

### A quick example of an improvement due to this partnership...

When checks come in on the weekend (or donations via other channels), loading them to a participant's profile can be a challenge. Now imagine hundreds of checks each week and you start to see the issues that scale can provide. Thankfully, North Point uses the "Import Donations" feature within ServiceReef, which allows an admin to upload an Excel file format containing all the checks and cash donations from the weekend services. Once uploaded, ServiceReef immediately adjusts all fundraising goals based on the amounts in the file. In one fell swoop, the admin can immediately update hundreds of participants' fundraising goals with all of the offline transactions... and she can move on to greater things.



## Cherry Hills Community Church - Love in Action

Denver, CO - chcc.servicereef.com

### What can you do if you want to engage your entire community in helping others?

Each year Cherry Hills Community Church runs a multi-week series that culminates with its "Love in Action" week, where thousands of people volunteer to serve in hundreds of community events within just a two-week period. In doing so, participants blast out an incredible message of caring through the active participation and "washing the feet" of their community.

### Now... how could they manage all of this?

It used to take hundreds of volunteer hours just to sign up, manage, call, and remind congregants of their serving day/time. In the past two years, they have been using ServiceReef.com to manage all of this for them... using the "Simple Registration" feature. With this feature, you can create serving events and only require a person's First, Last, Email, and/or Phone number. The system takes care of the sign-ups and reminders to volunteers, leaving team members time to scope out new places to serve. Last year, the director told us, "We saved 75-80% of our volunteer/staff time, just in not having to call back and remind everyone. AND... we had great participation! Thank you for making Love in Action so successful!" Are you facing a similar challenge (even on a smaller scale)? If so, [contact us](#) and we would love to help guide you to some potential solutions.



**NorthPoint Church**  
Atlanta, GA



**Southeast Christian**  
Louisville, KY



**Flatirons Church**  
Boulder, CO



**Cherry Hills**  
Denver, CO



**Operation Mobilization**  
Atlanta, GA



**GHO**  
Bristol, TN



**Forest Hills**  
Charlotte, NC

### Technology Specifications

**Platform:** ServiceReef is built on the Microsoft.NET framework and with industry-standard tools such as Bootstrap.

**User Experience:** ServiceReef is a multi-device responsive web application optimized respectively for optimal end-user and administrative functions. ServiceReef communities can be personalized to accommodate client's branding and UI requirements.

**Performance:** ServiceReef runs on the Microsoft Azure Cloud Services platform supported by Microsoft-managed data-centers in 13 regions around the world that provide scalable performance on-demand.

**Security & Privacy:** Financial transactions are PCI Service Provider Level 1 Grade. All ServiceReef internal and external web applications are secured via SSL and 256-bit encryption. Database security is provided through Microsoft Azure with SSL and TLS Cryptography Encrypted Communications, data encryption up to AES-256, keyed functionality, and persistent backup and recovery.

**Integration:** ServiceReef follows a REST-centric API architecture that facilitates rapid and reliable integrations with popular on-premise and cloud-based applications as well as HTTP-compliant custom applications.

**Browser Support:** ServiceReef maintains support for the latest versions of Google Chrome, Firefox, Safari, and Internet Explorer on the major desktop and mobile operating systems.