

Patrick Booth

CEO, Owner, Founder, Leader, Speaker



Biography

Patrick Booth is a transformational CEO, Titan 100 Hall of Fame inductee, and influential leadership voice. As CEO and Owner of CCB Technology, he has guided the company to 111% revenue growth, nationwide service expansion, and support for more than 40,000 organizations across the U.S., all while continuing a 35-year family legacy of innovation and service.

He is also the founder of The Impact of Leadership, a global platform and podcast reaching listeners in 104 countries. Known for his authenticity and practical wisdom, Patrick equips leaders with insights on resilience, identity, faith, and high-pressure decision-making through his Five Pillars of Leadership framework.

Key Accomplishments

- Titan 100 Hall of Fame inductee
- CEO of a 35-year national MSP leading strategic and cultural transformation
- Host of the Impact of Leadership Podcast (heard in 104 countries)
- Grew CCB Technology by 111% through culture-first leadership

“No One Drifts Into Excellence.”

-- Patrick Booth

Speaking Topics

- The Five Pillars of Leadership
- Resilient Leadership in Times of Change
- Faith & Identity in Leadership
- Building High-Trust, High-Impact Teams
- Generational Leadership & Family Business Legacy
- Why Leaders Can't Lead Alone

- Wall Street Journal Cloud Innovator
- Tech Elite 250 (multiple years)
- Best Places to Work (2015, 2016, 2017, 2020)
- Second-generation owner carrying forward a legacy of service-driven innovation