

## Large Group Legacy Mapping Proposal

**Purpose:** to plan and execute a large group format Legacy Mapping Experience for 30 couples in the community to impact more families and scale the organization to sustainability

**Need being met:** We have two needs this project will meet. 1) impact 30 people at one time, 3) train facilitators 3) this will give us the opportunity to start scaling our organization to reach more people and have bigger impact

**Project goal:** Impact 30 families with Legacy Mapping at one time

**Projected Total Cost:** \$4450

**Impact and ROI:** We will be able to educate and train more families at one time, multiplying our efforts and your contribution 30x. Plus-the facilitators we train we will be able to retain to save money in the future.

### **Description:**

We are taking our foundational strategy and approach to stemming societal issues and scaling it up to make a bigger impact in families and future generations. The Legacy Mapping experience that we've created has the potential to be performed at mass and we are going to take 30 couples through the process at one time.

At Legacymakers we believe that family is the foundation and root of society. This process helps families crystalize their driving values and their focal mission and then gives them the roadmap to create *positive change* for generations to come. Everybody leaves a legacy. Only a few, leave one on purpose. If people aren't clear about where they are going and what type of legacy they want to leave then it just won't ever happen. That's why we see the issues in our society today.

However, we have a chance now to change the entire generational trajectory of family's legacies and build a better world from the inside out. And now, we want to help more families do that very thing!

### **Objectives:**

In order to make this happen there are a lot of things that need to be executed in order to accomplish it with the same or greater amount of impact as our normal small group Legacy Mapping sessions. Here's what we will do to achieve this project goal.

1. Recruit and Train 8-10 current Legacymaker families to be official Legacy Mapping facilitators over the course of 6-7 training sessions for each couple this summer.
2. Create and implement a promotional strategy to engage a bigger audience
3. Offer free childcare during the Legacy Mapping Experience

4. Provide the resources needed to host 30 couples at one time(technology, rentals, food, and paper materials).
5. Provide follow up accountability, support, and resources to each family for minimum of one year or more following their legacy mapping.

Estimated Cost Breakdown to Accomplish This Project:

<b>Item</b>	<b>Description</b>	<b>Cost</b>
Training	Time and materials to recruit and train 8 couples to be Legacy Mapping facilitators -recruiting -prep time, training time -print materials -video course for future trainings(materials, time, production)	\$2100
30 Families	marketing and promotion, gift for facilitators, event production, t-shirts(for mom, dad, and kids w/ sponsors)	\$2600
Tickets	Families purchasing tickets at \$137/each	-\$4100
Rentals	Facility, Chairs/Table Rentals, Technology use	\$1200
Food	Food for both sessions (75 people)	\$950
Materials	Charts, paper handouts, markers, sort cards, take-away resources(family field guides, home activity)	\$1700
<b>Total Ministry Expense</b>	<b>Total cost to impact and change 30 family legacies for generations</b>	<b>\$4,450</b>

Measures of Success:

- 30 slots filled
- Positive feedback survey results
- Retain trained Legacy Mapping facilitators to stay on board for future events to save time/money in the future
- Track progress and family growth and see positive results through family discipleship and measured success of value implementation

Consider a financial partnership to impact 30 families:

Your partnership will fuel our mission to Educate and Train Families to Create Positive Multi-Generational Impact. It is imperative we accomplish this project as this will set the course for Legacy-makers to scale and impact more and more families and individuals. Additionally, the opportunity to impact 30 families in this way is critical for our society to grow and build in

character and health. As a 501c3 Non-Profit we provide high-impact consultative/coaching services to families at an affordable rate, thus, a sponsorship of this project is necessary.

We would be honored to have your support.