



THIS IS **WILD + FREE**

In three short years, Wild + Free has grown from an Instagram account into a homeschooling movement all over the world. There is a stirring happening within a new generation of mothers who want to cultivate beautiful, life-long learners, pursue nature-inspired learning, prolong the wonder of childhood, and raise our kids to be wild and free.

You are a vital part of this community called Wild + Free, and here are some of the things we've accomplished together:

- Eight conferences and family camps with more to come
- Three years of content bundles to equip and encourage
- Thousands of children served in the Wild Explorers Club
- Nearly 1,000 Wild + Free groups all over the world
- A thriving homeschooling community on Instagram
- Three print collections and two monthly magazines
- A new book in the works: *The Call of the Wild and Free*

But we've only just begun.

Here is the next chapter of our story.

THE CALL OF THE **WILD + FREE**

Wild + Free is more than just inspiring quotes, annual conferences, and monthly content bundles. We are creating an approach that will preserve this way of life for generations to come and ensure that our children's children can be wild and free.

But like any good story, ours is fraught with challenges:

- The demand for conferences, camps and retreats is greater than we can meet.
- The cost, location and availability of these venues are becoming prohibitive.
- The vision of Wild + Free can only go so far with the use of rented facilities.
- The families in our community need a safe and welcoming place to get away.

For every conference we host, we turn away hundreds of homeschooling mamas who can't get in. The cost of hosting our Family Camp is too expensive for many families. And we're unable to host the other kinds of events this community needs.

We need a place of our own.





A PLACE FOR ALL OF US

We need a place where homeschooling mothers can come together for weekend workshops and much-needed getaways, where teens can spread their wings with some time away, where children can learn and care for nature, and where families can draw closer to each other and make lasting memories with new friends.

- A place for Wild + Free gatherings throughout the year
- A place to send your child to Nature School for the week
- A place with acres of rolling hills, woodlands, and water
- A field strewn with telescopes for watching the stars at night
- A place with an event barn for gatherings, conferences, and events
- A place with a December Market hosted every winter for Christmas
- A place with eco-friendly tiny homes nestled throughout the property
- A place with a ropes course in the trees and a zip line across the pasture
- A place with a butterfly sanctuary, a riding stable, and an ice cream shop
- A place to raise honeybees and introduce kids to the wonder of beekeeping

In the vein of Young Life's wilderness camps and Francis Schaeffer's L'Abri in Switzerland, we need a place where Wild + Free can equip families for this all-important journey of homeschooling and nourish the hearts of all who come.

A Place to Run

WILD + FREE

After two years of research and of road trips, we've identified central Virginia as just such a place. It's close to the Appalachian Trail, as well as Shenandoah National Park, and 40% of the U.S. population is within a day's drive. This idyllic setting has beautiful views of fields, forested foothills, and the majestic Blue Ridge Mountains.

We plan to accomplish this vision in three phases:

- **Phase 1:** Purchase the land
- **Phase 2:** Build the event barn
- **Phase 3:** Construct the tiny houses

But we can't do this without your help. We are launching a campaign called A PLACE TO RUN WILD + FREE to raise \$400,000 by December 31, 2017 to purchase the property.

The land will be acquired by Historytellers Productions, Inc., which is recognized as a charitable nonprofit organization under Section 501(c)3 of the Internal Revenue Code. Your gift may qualify as a charitable deduction for federal income tax purposes to the extent allowed by law. Please consult with your tax adviser or the IRS to determine whether a contribution is tax-deductible.

BEWILDANDFREE.ORG/GIVE





WILL YOU ANSWER THE CALL?

As a vital part of Wild + Free, you are invited to join us in bringing this vision to life. Together, we can create a place where our community can gather, our families can make unforgettable memories together, and our children can run wild and free.

There are two ways you can participate:

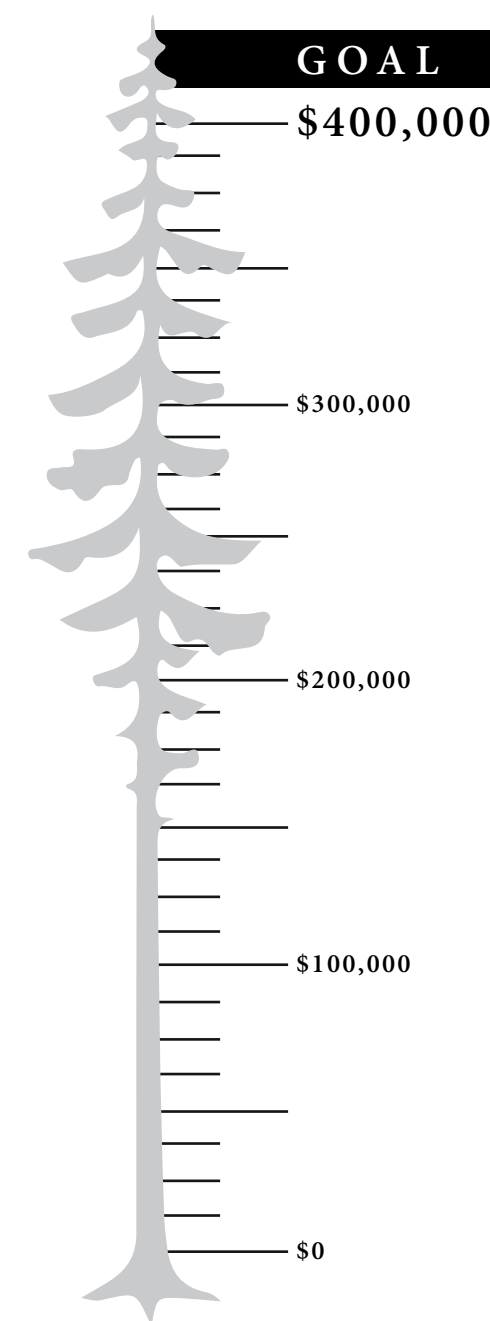
1. CONTRIBUTE TO THE CAMPAIGN

We are looking for giving partners who will help us meet our goal by December 31st. Here are some suggested levels. Every gift counts. To contribute, visit bewildandfree.org/give.

- 50 Benefactors who will each give \$1,000
- 100 Patrons who will each give \$500
- 500 Homesteaders who will each give \$100
- 1,000 Pioneers who will each give \$50

2. BECOME A FUNDRAISER

Sign up to become a fundraiser among your family and friends. As part of our core team, you'll receive special updates from Wild + Free, sneak peeks at the property, and other perks along the way. To sign-up, visit bewildandfree.org/give.



AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

WILD + FREE CATALOG

In addition to raising funds from supporters, we are donating the proceeds from each of these Wild + Free offerings to help purchase the land.



HANDCRAFTS BOOK \$24

Over 124 pages of Handcrafts
from the Wild + Free Bundles

BEWILDANDFREE.ORG/HANDCRAFTS



WILD + FREE CONFERENCE

\$179 - \$199

Location Announced in September
March 23-24, 2018

BEWILDANDFREE.ORG



PIONEER PACKAGE \$99

- + Downloadable conference audio and video from Nashville
- + Exclusive PIONEER content bundle
- + PIONEER print sampler
- + Wild + Free Day Sheet Pad
- + HANDCRAFTS Book
- + Downloadable Wild + Free Soundtrack

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PARTNER WITH US

Ours is an unusual but remarkable story. I was homeschooling all five kids and Ben was working as a creative producer when things came to a crashing halt. His constant travel, the nature of his work, was tearing apart the fabric of our family.

I had just started the Wild + Free Instagram account when the moment of crisis happened. We knew we had come to a crossroads. If something didn't change soon, we weren't going to make it. I still remember the night we made the big decision.

After 15 years of pursuing his career, Ben sold his business, dropped everything, and came behind me to support Wild + Free. What has since happened in this community is nothing short of miraculous, and we're both giving our lives to it.

I didn't start Wild + Free as much as I discovered it. There were already scores of homeschooling families who resonated with this approach. We simply gave it a name, a cause to champion, and a community to call our own.

You are holding this book because you occupy a special place in our hearts. Now we are inviting you to join us in this next adventure – to create a place to run Wild + Free. Will you consider what you might give to help bring this vision to life?

BEN & AINSLEY ARMENT



